

YOONSOO CHO

(206) 954-1720 | ycho65@uw.edu | www.mia-cho.design | Seattle, WA

EDUCATION

► **University of Washington–Seattle** *GPA : 3.82/4.0 Dean's List*
Expected June 2026
• *BS in Informatics | Architecture Minor*

► **University of Washington | Study Abroad at Sungkyunkwan University** *Aug 2025*
• *iSchool South Korea (2025) | Cross-cultural tech-adoption research in Korea's digital ecosystem, analyzing user behavior and IT implementation regarding global market/product decisions*

► **Cornell University School of Continuing Education | Summer Course** *June 2025*
• *AEM 2400 – Marketing (2025) | Strengthened business acumen to complement technical expertise for lead roles requiring cross-functional collaboration between engineering and marketing teams.*

WORK

► **INFO 499 Independent Study – AI Research in Design Process** *Sept 2025 – Current*
Seattle, WA • On-site
University of Washington | Researcher | Autumn 2025
• Conducting an independent research project on how AI tools can assist and transform design workflows.
• Redesigning Chimu, a student collaboration platform, using AI tools across ideation, prototyping, and evaluation.
• Producing a written case study documenting the effectiveness, ethics, and creative impact of AI-assisted design.

► **HYPERTRIANGLE** *July 2025 – Sept 2025*
Seoul, South Korea • On-site
Technical Artist | Intern | Full-Time
• Developed and implemented custom Python and Javascript nodes for ComfyUI enabling seamless PBR texture generation workflows that reduced production time by 30% for ENV (Adobe Substance) Designer Team.
• Contributed to cross-departmental collaboration initiatives between the executive, design, and render teams to establish unified technical and visual asset pipelines and solutions for AI-assisted texture creation workflows.
• Implemented ML algorithms for technical tools in tandem with visual direction, delivered comprehensive product demonstrations, and conducted internal QA testing protocols of new features for team usage.

► **IMPERFECTIXN | IMAGIFY.GLOBAL** *June 2025 – Sept 2025*
Seattle, WA • Remote
Lead Project Manager | Digital Marketer | Model | Freelance
• Company Site : <https://www.imagify-official.com/>
• Currently leading a digital transformation project for Fluffy Donut (Seattle, WA) and managing website design and developing visual identity and social media strategy to enhance brand visibility and customer engagement.
• Working with niche market clients, managing project timelines and deliverables for multi-platform in coordination between design, development, and marketing execution; IMPERFECTIXN brand representative model

► **Tutor & Consultant** *April 2021 – Sept 2025*
Seoul, South Korea • On-site
Academic Consulting | Self-Employed | Freelance
• Guided clients through applications and academic planning with structured feedback, goal setting, 1:1 personalized tutoring in standardized preparation for elementary, middle, high school, and college-level students.
• Built custom learning plans and study schedules to match student needs; worked with both Korean domestic and international students, adjusting lectures and instructions to both bilingual and multicultural settings.

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

► **Design For America (DFA)** *September 2021 – June 2023*
University of Washington
UX Designer
• Joined as a part of team “Creative Visions” (21-22) and “Pomegranate” (22-23); Applied UX design process–research, ideation, and prototyping–to develop solutions in accessibility, public health, and social awareness

► **KOJOBS** *September 2021 – June 2023*
University of Washington
Executive of Promotion Marketing | Executive of HR & Statistics
• Worked as an Executive of the Marketing Team (2021-2022) and HR Team (2022-2023); Participated in event promotion outreach, professional development workshops, networking events, and mentorship opportunities.
• Contributed to building supportive community in resume reviews, mock interviews, and industry insights.

► **MUSE** *September 2022 – June 2023*
Seattle, WA | University of Washington
Design Editor
• Designed fashion editorial spreads for UW student publications by annual editorial themes and visual identity, collaborated with writers and other editors to develop cohesive formats/style using Adobe Creation tools

SKILLS

• **Coding :**
Python, Java, HTML/CSS, JavaScript, C++, DBMS/SQL, R, Pytorch

SOFTWARE/TOOLS

• Adobe InDesign, Photoshop, Illustrator, Premiere Pro, After Effects

• Microsoft Office, Figma, Notion, Framer

• Cinema 4D, Final Cut Pro

LANGUAGE

• **English**
Native/Bilingual Proficiency

• **Korean**
Native/Bilingual Proficiency

• **Chinese**
Limited Working Proficiency : HSK Level 4

• **Japanese**

CERTIFICATES

• Korea Business Competition Marketing Award 4th (2020)

• Library Service Certificate