

YOONSOO CHO

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EDUCATION

- **University of Washington–Seattle** *GPA : 3.82/4.0 Dean's List*
BS in Informatics | Architecture Minor *Expected June 2026*
- **University of Washington | Study Abroad at Sungkyunkwan University** *Aug 2025*
iSchool South Korea (2025) | Cross-cultural tech-adoption research in Korea's digital ecosystem, analyzing user behavior and IT implementation regarding global market/product decisions
- **Cornell University School of Continuing Education | Summer Course** *June 2025*
AEM 2400 – Marketing (2025) | Strengthened business acumen to complement technical expertise for lead roles requiring cross-functional collaboration between engineering and marketing teams.

WORK

- **INFO 499 Independent Study – AI Research in Design Process** *Sept 2025 – Current*
University of Washington | Researcher | Autumn 2025 *Seattle, WA • On-site*
 - Conducting an independent research project on how AI tools can assist and transform design workflows.
 - Redesigning Chimu, a student collaboration platform, using AI tools across ideation, prototyping, and evaluation.
 - Producing a written case study documenting the effectiveness, ethics, and creative impact of AI-assisted design.
- **HYPERTRIANGLE** *July 2025 – Sept 2025*
Technical Artist | Intern | Full-Time *Seoul, South Korea • On-site*
 - Developed and implemented custom Python and Javascript nodes for ComfyUI enabling seamless PBR texture generation workflows that reduced production time by 30% for ENV (Adobe Substance) Designer Team.
 - Contributed to cross-departmental collaboraton initiatives between the executive, design, and render teams to establish unified technical and visual asset pipelines and solutions for AI-assisted texture creation workflows
 - Implemented ML algorithms for technical tools in tandem with visual direction, delivered comprehensive product demonstrations, and conducted internal QA testing protocols of new features for team usage
- **IMPERFECTIXN | IMAGIFY.GLOBAL** *June 2025 – Sept 2025*
Lead Project Manager | Digital Marketer | Model | Freelance *Seattle, WA • Remote*
 - Company Site : <https://www.imagify-official.com/>
 - Currently leading a digital transformation project for Fluffy Donut (Seattle, WA) and managing website design and developing visual identity and social media strategy to enhance brand visibility and customer engagement.
 - Working with niche market clients, managing project timelines and deliverables for multi-platform in coordination between design, development, and marketing executon; IMPERFECTIXN brand representative model
- **Tutor & Consultant** *April 2021 – Sept 2025*
Academic Consulting | Self-Employed | Freelance *Seoul, South Korea • On-site*
 - Guided clients through applications and academic planning with structured feedback, goal setting, 1:1 personalized tutoring in standardized preparation for elementary, middle, high school, and college-level students.
 - Built custom learning plans and study schedules to match student needs; worked with both Korean domestic and international students, adjusting lectures and instructions to both bilingual and multicultural settings.

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

- **Design For America (DFA)** *September 2021 – June 2023*
UX Designer *University of Washington*
 - Joined as a part of team “Creative Visions” (21-22) and “Pomegranate” (22-23); Applied UX design process–research, ideation, and prototyping–to develop solutions in accessibility, public health, and social awareness
- **KOJOBS** *September 2021 – June 2023*
Executive of Promotion Marketing | Executive of HR & Statistics *University of Washington*
 - Worked as an Executive of the Marketing Team (2021-2022) and HR Team (2022-2023); Participated in event promotion outreach, professional development workshops, networking events, and mentorship opportunities.
 - Contributed to building supportive community in resume reviews, mock interviews, and industry insights.
- **MUSE** *September 2022 – June 2023*
Design Editor *Seattle, WA | University of Washington*
 - Designed fashion editorial spreads for UW student publications by annual editorial themes and visual identity, collaborated with writers and other editors to develop cohesive formats/style using Adobe Creation tools

SKILLS

- **Coding :**
Python, Java, HTML/CSS, JavaScript, C++, DBMS/SQL, R, Pytorch

SOFTWARE/TOOLS

- Adobe Indesign, Photoshop, Illustrator, Premiere Pro, After Effects
- Microsoft Office, Figma, Notion, Framer
- Cinema 4D, Final Cut Pro

LANGUAGE

- **English**
Native/Bilingual Proficiency
- **Korean**
Native/Bilingual Proficiency
- **Chinese**
Limited Working Proficiency
: HSK Level 4
- **Japanese**

CERTIFICATES

- Korea Business Competition Marketing Award 4th (2020)
- Library Service Certificate